



TINCKNELL & TINCKNELL

June 7, 1999

To Whom it May Concern:

Recently we had the pleasure of meeting Mr. Harrison Goldberg and reviewing his portfolio of label designs and other pieces. We were very impressed by the depth and originality of his talent. We feel that there is potential for a winery for a label, a line extension or originally designed pieces for sale in tasting rooms or galleries.

We would enjoy arranging a presentation to showcase Mr. Goldberg's work with you.

Tincknell & Tincknell is a Healdsburg-based wine sales and marketing consulting firm. We foresee teaming up with Harrison to offer innovative wine labels and collateral materials using elements of his designs. Our firm supports existing client resources by providing sales, marketing and project-oriented consultation, distribution channel management, project management, staff training in sales and marketing, supplier contact and coordination, research, copy writing, brand and marketing materials graphic development, Internet strategy and web site development, and strategic information technologies/systems consultation. Although we have over twenty years of wine marketing and sales experience, we often look outside of the somewhat narrow confines of traditional wine marketing for inspiration. Harrison's synergy of music, art and wine resonates with our philosophy of brand marketing and identity management; his unique works could be utilized for labels, posters, etc.

We have enclosed a copy of our marketing brochure, a small sampling of Harrison Goldberg's portfolio and his artist's statement for your review.

Please feel free to call, fax or email us if you have any questions or comments. We will contact you in the near future to schedule a meeting and look forward to future possibilities.

Sincerely,

Jennifer G. Tincknell

Paul H. Tincknell

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