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FOR IMMEDIATE RELEASE

**Harrison Goldberg Book Launch  
at Four-Eyed Frog and The Sea Ranch Lodge**

Gualala resident, saxophonist and illustrator, Harrison Goldberg adds “published author” to his list of creative accomplishments with the release of his book, “Once Upon a Tune,” a jazz tale for readers of all ages. He will share his musical and artistic journey with stories and readings on Sunday, Sept. 22, 2 p.m. at Four-Eyed Frog in Cypress Village; and Thursday, Sept. 26, 5 p.m. at The Sea Ranch Lodge General Store.

“Once Upon a Tune” begins in the mid-1970s New York City with two teenagers, one white, one black, hoping to follow their dreams of becoming jazz musicians. Against each family’s wishes, the two youths embark on a clandestine trip to Harlem—the crucible where aspiring jazz musicians can hone and perfect their craft in the creative company of like-minded young neophytes. Their first jam session, an important and required rite of passage, does not go well for white saxophone student Stormy Keys. Humiliated by his solo debut, he departs the jazz club leaving behind his friend Forest Tune who passed muster on the upright bass. Stormy, his dream shattered, wanders the streets of Harlem until a serendipitous encounter with African American tenor-saxophone master Dr. Saxx transforms his destiny.

While Goldberg dismisses the idea that his story is autobiographical, he is quick to attribute the inspiration for some scenes and characters to his own narrative. He explains, “The journey to fulfill my long-held musical and life dream has been circuitous, peopled with many colorful characters, a wealth of friendships, and sometimes bizarre and unexplainable circumstances—certainly an ample resource from which to draw upon in the construction of this book.”

He adds, “Jazz music’s African American origins, its storied practitioners, the spirited improvisational dialogue between its players, and most importantly, the music’s inclusiveness in representing a true democratic spirit of values and ideals are factors I wished to honor in this story.

“Finally, in the irresistible lure of jazz music, I cannot say enough about the importance of mentorship, finding teachers who can impart positive and valuable lessons in learning the craft while encouraging living a rich and purposeful life.”

In her preface to the book, Linda Lambert, Ed.D. author and professor emeritus at California State University, East Bay, writes, “This story, ‘Once Upon a Tune: One Young Man’s Quest to Become a Jazz Saxophonist,’ captures the essence of magical

realism, metaphor, sensuality, rich description and melodies of emotion. By highlighting actions that propelled this young man, we learned of his inner world and the influences of imagination. We also learned of the power and history of jazz and the sounds that have given us meaning of what it is to be fully human. Harrison Goldberg offers up a great gift to the biography of jazz and of self through one young man's quest.

"Yet there is more. This magnificent story is accompanied by original abstract sketchings, poetry, pertinent quotations and an index of jazz greats. Together, this is a blend of art forms designed to deepen communication and understandings."

Book launch events:

• **September 22, 2:00 pm at Four-Eyed Frog Books** / Talk and book signing. More information: [jillfrogbooks@gmail.com](mailto:jillfrogbooks@gmail.com) or (707) 884-1333

• **September 26, 5:00 pm at The Sea Ranch Lodge** / Talk and book signing. More information: [info@these ranchlodge.com](mailto:info@these ranchlodge.com) or 707.579.9777

Books will be available for purchase at:

- Four-Eyed Frog Books, Cypress Village, 39138 Ocean Drive, Gualala, CA. 707-884-1333
- The Sea Ranch Lodge, General Store, 60 Sea Walk Drive, The Sea Ranch, CA. 707.579.9777
- The Dolphin Gallery & Gift Shop, 39140 Highway One in the Seacliff Center, Gualala, CA. (707) 884-3896
- Gualala Arts Center, 4650 Old Stage Rd, Gualala, CA. (707) 884-1138

Photo of Harrison Goldberg by Barbara Pratt. Book design by Connie King. Jpgs attached in email.

